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> DA 15-453 April 13, 2015

## Media Bureau Announces Comment and Reply Comment Dates

## For DBS Market Modification Notice of Proposed Rulemaking

MB Docket No. 15-71

Comments Due: May 13, 2015 Replies Due: May 28, 2015

On March 26, 2015, the Commission adopted and released the DBS Market Modification Notice of Proposed Rulemaking (*NPRM*).<sup>1</sup> In the NPRM, the Commission proposes satellite television market modification rules to implement Section 102 of the Satellite Television Extension and Localism Act Reauthorization Act of 2014 (STELAR). The NPRM also proposes to make conforming changes to the cable market modification rules and considers whether to make any other changes to the current market modification process.

By this Public Notice, the Media Bureau announces that the DBS Market Modification NPRM was published in the Federal Register on April 13, 2015,<sup>2</sup> starting the pleading cycle for the proceeding in MB Docket No. 15-71. Accordingly, comments must be submitted no later than May 13, 2015, and reply comments must be submitted no later than May 28, 2015.<sup>3</sup> Commenters must follow the filing instructions provided in the *NPRM*.<sup>4</sup> The NPRM is available on the Commission's website.<sup>5</sup>

For additional information, contact Evan Baranoff, <a href="Evan.Baranoff@fcc.gov">Evan.Baranoff@fcc.gov</a>, of the Media Bureau, Policy Division, at (202) 418-2120. Press inquiries should be directed to Janice Wise at (202) 418-8165. TTY: (202) 418-7172 or (888) 835-5322.

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<sup>&</sup>lt;sup>1</sup> Amendment to the Commission's Rules Concerning Market Modification; Implementation of Section 102 of the STELA Reauthorization Act of 2014; MB Docket No. 15-71, Notice of Proposed Rulemaking, FCC 15-34 (rel. Mar. 26, 2015) (NPRM).

<sup>&</sup>lt;sup>2</sup> *NPRM*, 80 Fed. Reg. 19594, Apr. 13, 2015. *See* <a href="https://www.federalregister.gov/articles/2015/04/13/2015-08435/television-market-modification-statutory-implementation">https://www.federalregister.gov/articles/2015/04/13/2015-08435/television-market-modification-statutory-implementation</a>.

<sup>&</sup>lt;sup>3</sup> The *NPRM* set deadlines for filing comments and reply comments at 30 and 45 days after date of publication in the Federal Register.

<sup>&</sup>lt;sup>4</sup> See NPRM at ¶ 29.

<sup>&</sup>lt;sup>5</sup> See <a href="http://transition.fcc.gov/Daily\_Releases/Daily\_Business/2015/db0326/FCC-15-34A1.pdf">http://transition.fcc.gov/Daily\_Releases/Daily\_Business/2015/db0326/FCC-15-34A1.pdf</a> (temporary link). The <a href="http://fjallfoss.fcc.gov/edocs\_public/">NPRM</a> is available electronically via the Commission's Electronic Document Management System (EDOCS) website at <a href="http://fjallfoss.fcc.gov/edocs\_public/">http://fjallfoss.fcc.gov/edocs\_public/</a> (by FCC document number) or via the Commission's Electronic Comment Filing System (ECFS) website at <a href="http://fjallfoss.fcc.gov/ecfs2/">http://fjallfoss.fcc.gov/ecfs2/</a> (by docket number).